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FEDERAL COMMUNICATIONS COMMISSION

OFFICE OF SECRETARY

# EX PARTE OR LATE FILED

Gienn Brown **Executive Director-**Public Policy

September 25, 1996

William F. Caton, Acting Secretary Federal Communications Commission 1919 M Street N.W., Room 222 Washington, D.C. 20554

RE: CC Docket 96-45

Dear Mr. Caton:

On September 24, 1996 Barb Allgaier, Peter Copeland and the undersigned met in Olympia, Washington with Chairman Sharon Nelson of the Washington Utilities and Transportation Commission, and a member of the Federal/State Joint Board on Universal Service. Also in attendance was Lee Palagyi, a member of the Joint Board Staff. The attached charts were used during this discussion.

In accordance with Commissioner Rule 1.1206(a)(1), two copies of the letter are being filed with you for inclusion in the public record. Acknowledgment and date of receipt are requested. Due to the lateness of the hour when the meeting concluded, this summary is being filed on the next business day. A copy of this transmittal letter is provided for this purpose. Please contact me if you have questions.

1 HBrown

Sincerely,

**Attachments** 

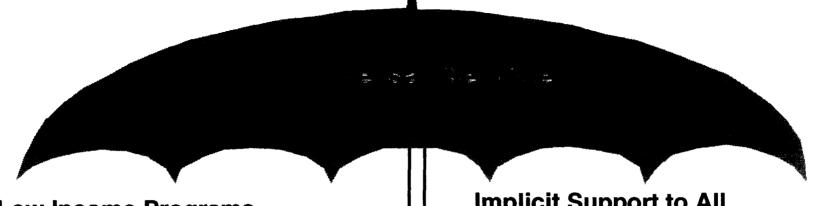
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# **UNIVERSAL SERVICE**

### **AGENDA**

- 1. Impact of Interconnection Order
- 2. Four "whys"
  - Why Large LECs Will Need Explicit Support
  - Why Census Block Groups
  - Why Proxy Models
  - Why End User Surcharge

Barb Allgaier Peter Copeland Glenn Brown



Low Income Programs

Lifeline/Linkup

Telephone Relay System

Explicit High Cost Fund

Funding for Unserved

Schools, Libraries

Rural Health Care

Implicit Support to All
Residential Customers
Rate Averaging
Interproduct Support
•Access/Toll to Local
•Business to Res Local
Other - Capital Rec, Directory



Today - @\$1B/ Tomorrow?



Low Income, TRS, High Cost, Unserved, Education, Rural Health Care and Implicit Support to Residential customers all come under the Universal Service Umbrella.

# THE RECENT INTERCONNECTION ORDER COMPLICATES THE UNIVERSAL SERVICE PROCESS

- 1. Pricing of Unbundled Elements
  - TELRIC
  - "Default Proxy" Prices
  - Hatfield Study/Fantasy Networks
- 2. Use of Unbundled Elements
  - Any Combination of Elements
- 3. Joint Marketing Restrictions
  - Joint Marketing of "Resold" Services Restricted
  - No Restriction on Unbundled Elements
- 4. 96-45 Has Focused Primarily on High Cost Rural Areas, Not on Other Implicit Support.

As a result of this decision, implicit support from access and vertical services will be lost much faster than orginally thought and must be considered in sizing of the new universal service service fund.

# **Actions Necessary to Preserve Universal Service**

### 1. Rate Rebalance

- ✓ Pricing flexibility Allow competitors and incumbents to compete
- ✓ Prices more closely aligned with costs and market conditions Residence rates must be allowed to cover costs.

### 2. Properly Structure Interconnection Charges

✓Interconnectors must pay their fair share of common, shared and universal service support costs.

### 3. <u>Target Support</u>

- **✓** Low Income
- ✓ High Cost
- **✓TRS**

### 4. Restructure Funding

- ✓ Make all support explicit
- ✓ Reform existing support mechanisms where necessary
- 5. <u>Establish Transitional Universal Service Fund Until</u>
  Rate Rebalancing Achieved

# Need to Target High Cost Support to Very Small Geographic Units

- Rural Community wire center with 1,000 Lines
- 800 Lines in Town at \$20/Mo. Average Cost
- 200 Lines on Outlying Farms at \$200/Mo.
- Funding Benchmark at \$30/Mo
- Universal Service Fund Calculation

**Wire Center:** 

**Average Cost: 800 Lines X \$20/Line = \$16,000** 

200 Lines X \$200/Line = \$40.000

Total Cost = \$56,000

Average Cost = \$56/Line/Mo

Universal Service Funding = \$56 - \$30 = \$26/Line/Mo

**Census Block Targeting:** 

Town Customers: Cost \$20/Month - No Benchmark Funding

Farm Customer: \$200 Cost - \$30 Benchmark = \$170/line

US WEST's Census Block Model better targets high cost funding in a competitive environment. Wire Center targeting could result in new entrants receiving \$6 more than cost for providing service in towns. Also there would be no incentive for new entrants to provide service to the \$200 outlying farm customers because they would only receive \$26 in high cost funds resulting in a \$144 support shortfall.

### **Proxy Model Evolution**

- U S WEST High Cost Model
  - 1994
  - Distance & Density
- Benchmark Cost Model
  - 1995
  - U S WEST, MCI, NYNEX, Sprint
  - Multiple Cost Factors
  - Relative Cost Of Basic Service
- Benchmark Cost Model 2
  - 1996
  - US WEST, Sprint
  - More Refined Cost Elements
  - Total Cost of Basic Service
- Best Of Breed Process
  - Combine Best Aspects
    - Benchmark Cost Model 2
    - Cost Proxy Model (PacTel)
  - Multiple Large Companies

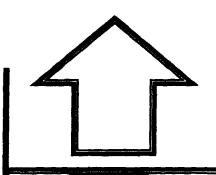
## Improvements In BCM2 Over BCM1

- More Accurate Rural Costs
  - Define Populated Areas
  - Wireless Alternative Considered
- More Accurate Urban Costs
  - Include Missing Network Elements
  - Include Urban Cost Structures
  - More Accurate Distribution Algorithm
  - Business Lines Included
- More Accurate Expense Calculation
  - Investment Related
  - Line Related
- 50 States, DC, Puerto Rico, Virgin Islands, Micronesia

# **Projected Fund Size From BCM2**

Funding Benchmark	Fund
\$20/Mo.	\$14.7B
30	7.4
40	4.3
50	2.4
60	1.3
70	.8
80	.5

# **Benchmark Concept**

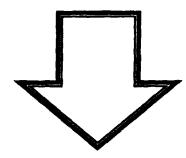


**Federal High Cost Fund** 

Benchmark Rate - \$30.00

**State High Cost Fund** 

Benchmark Rate - \$20.00



### **State**

- -Rates
- -Implicit Supports (if any) Example: Bus to Res.
- -Averaging (Modest Deaveraging)
- -Interconnection Charges
- -Transitional U S Fund until rates cover costs

Incumbent LECs are entitled to full recovery of costs incurred to meet historical and current universal service obligations. This recovery should be through a combination of federal and state price levels and explicit high cost funds.

# Funding Should Be Broadly Based

- ✓ Broad base will reduce disparities among competitors
- ✓ A USF charge should apply to services or products provided by, among others, the local exchange companies; interexchange carriers; mobile telephone and radio communications companies (including cellular, PCN, and radio common carriers); on-line services; cable companies providing telecommunications services; competitive access providers; resellers of telecommunications; telecommunications customers of private networks; etc.

# Calculation of Surcharge Example

\$15B Fund Size (High Cost and Education)

8.5% USF Charge

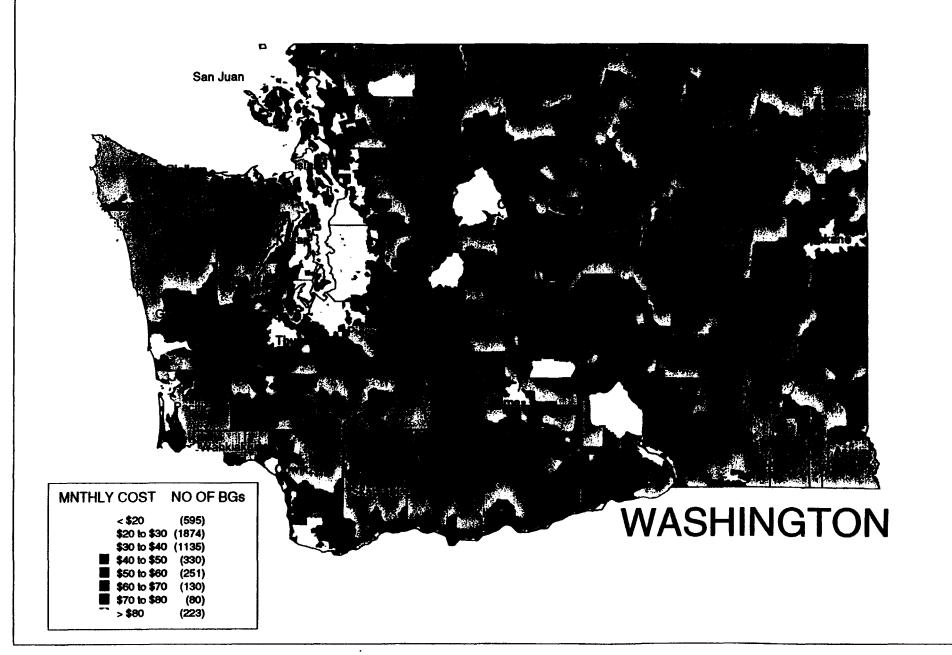
\$176.2B Total Retail Revenues

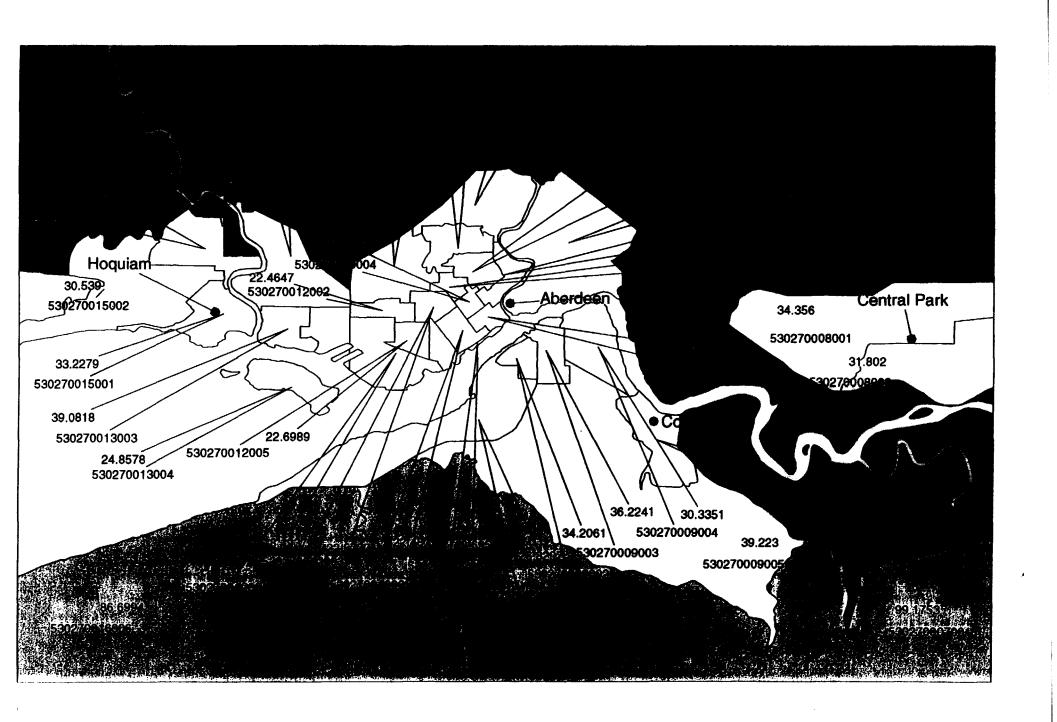
(Source: North American Telecommunications Association "Telecommunications Market Review and Forecast")

# The broader the base the smaller the USF charge

# In Their November Decision, the Joint Board Should do the Following.

- Direct that all prices reflect the cost of providing services and, where this is not possible, that subsidies be explicit and targeted.
- Find that a proxy model is useful for targeting of support.
- Specify the aspects which would define an acceptable high cost targeting model.
  - · Process for locating customers.
  - · Outside plant design and costing principles.
  - Switch design and costing principles.
  - Standards for documenting model logic and the sources of cost data inputs.
  - Reasonableness tests to assure that model outputs are representative of costs
    that can be reasonably be expected in the construction of a network, and that the
    network is capable of providing service which meets service quality standards of
    state and federal regulators.
- Direct parties to submit cost models which conform the Joint Boards specifications.
- Adopt surcharge on retail reviews as basis for funding.





# SPOKANE, WASHINGTON - BCM II MONTHLY COST STRATIFICATION BY 1990 CENSUS BLOCK GROUP NO POPULATION \$20.01 - \$30.00 \$30.01 - \$40.00 \$40.01 - \$50.00 \$60.01 - \$70.00 \$50.01 - \$60.00 \$70.01 - \$80.00 <= \$20.00 96/88/60 \$80.01 + **LEGEND**

# 96/98/60 WASHINGTON - BCM II MONTHLY COST STRATIFICATION BY 1990 CENSUS BLOCK GROUP NO POPULATION \$20.01 - \$30.00 \$40.01 - \$50.00 \$30.01 - \$40.00 \$50.01 - \$60.00 \$60.01 - \$70.00 \$70.01 - \$80.00 <= \$20.00 \$80.07 + **LEGEND**

# SEATTLE, WASHINGTON - BCM II MONTHLY COST STRATIFICATION BY 1990 CENSUS BLOCK GROUP



**9/8** 



TEGEND

NO POPULATION <= \$20.00



\$20.01 - \$30.00



\$30.01 - \$40.00

\$40.01 - \$50.00



\$50.01 - \$60.00



\$70.01 - \$80.00



\$80.01 +

# OMAK, WASHINGTON - BCM II MONTHLY COST STRATIFICATION BY 1990 CENSUS BLOCK GROUP NO POPULATION \$70.01 - \$80.00 \$20.01 - \$30.00 \$30.01 - \$40.00 \$40.01 - \$50.00 \$50.01 - \$60.00 \$60.01 - \$70.00 <= \$20.00 \$80.01 + **TEGEND**

